

**From:** [Kerry Morrison](#)  
**To:** [Blair Besten](#); [Kent Smith](#); [Dion Dwyer](#); [Lauren Schlau \(laurens@lsconsult.com\)](#); [Marie Rumsey \(MRumsey@ccala.org\)](#)  
**Cc:** ["David Downey"](#)  
**Subject:** FW: Need speaker for CDA Homeless Forum 7-30-15  
**Date:** Thursday, July 23, 2015 8:44:20 AM

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Hi friends,

As you know, I have been trying to find the right speaker for the first section on our agenda entitled "Snapshot: State of Homelessness in CA."

I reached out to the head of the US Interagency Council on Homelessness, because I was having a hard time getting a response from the west coast staff for USICH. Here is his reply – and what is interesting is that there hasn't been an integrated analysis yet of state or national trends from the January PIT count.

Sooo, I have an idea.

How bout at the beginning of the meeting – we have 20 minutes allocated to this "snapshot" portion – we have each of the cities represented share what they know about their region's PIT numbers. I'll capture that data on white paper – and we also can have them identify the top one or two issues of concern that they are dealing with right now. This way, we do our own analysis of the trends and issues in the state right now, and we give everyone an opportunity to introduce themselves and ensure their key issue is memorialized on the wall.

Thoughts?  
Kerry

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**From:** Matthew Doherty [<mailto:matthew.doherty@usich.gov>]  
**Sent:** Thursday, July 23, 2015 7:21 AM  
**To:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>  
**Subject:** RE: Need speaker for CDA Homeless Forum 7-30-15

Hi Kerry – sorry for slow reply, I have been thinking about this – and sorry that we have no one available to participate. If you end up in a complete bind, we could see if phone/skype participation were possible? I will note that no national PIT data from 2015 is available yet, nor is there rolled up data by states available yet.

From the LA HUD office, you could check with Bill Vasquez, the Community Planning and Development director -

213-534-2555	<a href="mailto:William.G.Vasquez@hud.gov">William.G.Vasquez@hud.gov</a>
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You could also check with Cindy Cavanaugh at the CA State Department of Housing and Community Development?  
[Cindy.Cavanaugh@hcd.ca.gov](mailto:Cindy.Cavanaugh@hcd.ca.gov)

Or perhaps LAHSA has already done some comparative analysis of LA's numbers with other CA communities? I know Peter was trying to identify trends elsewhere, but don't know how far down the path they've taken that?

I hope those ideas help?

Matthew

Matthew Doherty  
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**From:** Kerry Morrison [<mailto:Kerry@hollywoodbid.org>]  
**Sent:** Tuesday, July 21, 2015 10:10 PM  
**To:** Matthew Doherty  
**Subject:** Need speaker for CDA Homeless Forum 7-30-15

Hi Matthew – hope you’re well!

I am on a team organizing a special summit – which is next week, July 30 at LAX – for all the business improvement districts in CA. Many of us are experiencing increased homelessness, and seeing evidence of some of the unintended consequences of prison realignment and Prop 47, among other things. We also wanted to bring the BIDs together to come up with a proactive strategy for the business community in the event that the Right to Rest Act returns.

We have put together a great day of speakers on the topic of mental health reform, affordable housing, Prop 47, how BIDs can engage, etc.  
<http://californiadowntown.com/homeless-forum/>

I need someone at the beginning of the session to give a snapshot of where we are nationally and in the state with homelessness. Especially with respect to the state of CA, now that the numbers have all been published, we want someone to discuss trends in the state (e.g., is everyone experiencing the same uptick as LA, for example).

I had reached out to a couple of your colleagues – Katy Miller and Amy Sawyer – but I think they are unable to attend. I’m wondering if you have any other thoughts as to someone (even at the HUD level) who might be able to offer this impartial assessment.

Here is a draft of the agenda we’ve prepared for that day with this open section in yellow.

Many thanks!

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| 10 a.m.    | I.   | <b>Welcome</b> – Lauren Schlau, Chair, CA Downtown Association   |
|            | II.  | <b>Introductions and Purpose of Session</b> – Kerry Morrison, Hollywood Property Owners Alliance<br><b>Purpose of the Session</b><br>How business improvement districts respond to issues related to homelessness is rapidly evolving. Where response heretofore was guided by public safety goals, increasingly BID’s find themselves balancing the quality of life needs of both the community (residents, businesses, visitors) <i>and</i> individuals who find themselves homeless in the community. The purpose of the CDA session is to achieve a “reframing” of this issue for BIDs. Further, the intent is to equip BIDs to understand where they can play a constructive role in advocating for public policy, regulatory or systemic changes at the state and local level to improve the quality of life for all in their districts and to support the national vision of ending homelessness. |
| 10:15 a.m. | III. | <b>Snapshot: State of Homelessness in CA</b><br><b>Quantitative: Results from national homeless count – January 2015</b><br><b>Speaker: potential speaker USICH Regional Coordinator</b> <ul style="list-style-type: none"><li>▪ National trends</li><li>▪ State of CA</li><li>▪ Trends from key CA cities</li></ul>   |
| 10:35 a.m. |      | Qualitative: What is behind the increase?<br>Speaker: Kerry Morrison <ul style="list-style-type: none"><li>▪ Economic factors</li><li>▪ AB 109/Prop 47</li><li>▪ Increase in individuals suffering from mental illness</li><li>▪ In-migration</li></ul>  |
| 10:50 a.m. | IV.  | <b>Ending Chronic Homelessness</b><br>Speaker: Ryan Loofbourrow, Executive Director, Sacramento Steps Forward <ul style="list-style-type: none"><li>▪ Federal commitment to ending chronic homelessness (how that is defined and what it means for BIDs)</li><li>▪ What is a continuum of care and how can BIDs become engaged?</li><li>▪ What is Housing First?</li><li>▪ Risk factors associated with chronic homelessness</li></ul>   |
| 11:30 a.m. | V.   | <b>CA’s affordable housing crisis – is this a contributing factor?</b><br>Current state of housing affordability in state<br>Speaker: representative from Southern CA Association of Non Profit Housing (invited)  |

Current legislative proposals to earmark funding for affordable housing

Speaker: Jeff Kiernan, Public Affairs Manager, League of CA Cities

- AB 1335 (Atkins)
- AB 35
- AB 90
- Other?

Recent court cases and implications on affordable housing development:

- CBIA v. City of San Jose (re/ inclusionary zoning for condos)
- Texas Dept. of Housing v. Inclusive Communities Project (re fair housing law)

- 12:30 p.m. VI. **Mental Health Policy Reform**  
Speaker: Randall Hagar, Director of Governmental Relations, CA Psychiatric Association
- The historical roots of homelessness and crime by those with mental illness
  - Discussion about proposals to reform the Lanterman-Petris-Short Act (LPS Conservatorship and other reforms)
  - Laura's Law – what is “assisted outpatient treatment” and how is it being implemented throughout the state?
  - Developments in Increasing Capacity to Help Those with a Mental Illness in Crisis
    - HR 2646 (Murphy) Helping Families in Mental Health Crisis Act of 2015
    - SB 82 – the Mental Health Wellness Act of 2013 – and how this is being implemented/how it impacts BIDs
    - IMD Reform – Federal Government for the first time is going to start paying for inpatient care beds, no more street asylums?
  - Current legislative proposals to understand:
    - AB 1193 (Eggman) re/ Laura's Law expansion in state
    - AB 11934 (Eggman) to make it easier to determine that a person is “danger to self or others”
    - AB 1300 (Ridley-Thomas) emergency physicians, crisis mental health care and 5150s
  - How can BIDs engage in policy discussions around reform efforts?
- 1:30 p.m. VII. **Criminal justice system – reentry impacts and substance abuse treatment**  
Speaker: Peggy Edwards, Los Angeles Reentry Project, United Homeless Healthcare Partnership
- Impact of AB 109 on state of homelessness in CA
  - Impact of Prop 47 - is the loss of diversion incentives to substance abuse treatment a factor in current manifestation of homelessness and increasing crime rates in some areas?
  - How will funds saved from Prop 47 savings be diverted into mental health and substance abuse community treatment?
- 2:15 p.m. VIII. Break-out groups to flesh out action plan and next steps
- (A) Making the case for BID involvement in mental health policy and reform issues
  - (B) How do we reconcile between competing priorities of “revitalized” downtowns against need for increased affordable housing?
  - (C) How do we equip our BIDs to be more proactive on these issues at local governmental level? With whom do we form coalitions?
  - (D) Other
- 3:30 p.m. Report Back and Next Steps
- 4:00 p.m. Adjourn

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**KERRY MORRISON**  
*Executive Director*

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